Plan for Digital Impressions with Plandent

Be impressed with the revolutionary solution in digital impression taking – 3Shape TruScan® from Plandent. No more mishaps or mess with conventional impression materials and significantly fewer takes.

3Shape TruScan® is a no-spray solution – spraying is technique demanding, can ruin scan accuracy, is uncomfortable for patients and prolongs chair time. Therefore no spray is the best option. 3Shape’s technology captures more than 3000 MP images per second - 100 times faster than conventional video cameras. There’s no need to hold the scanner at a specific distance or angle for the focus, you can rest the scanner on the teeth for support as you scan which all provide ease of use.

View the digital impression being built during scanning and impress your patients while making your working day simpler.

Pascal Caly

For further information on special offers or to place orders call Helen on 01793 500 322 for further information.

NEW Loupes and Lights – Find Your Perfect Match

Whether you’re looking for a cost-effective loupes to get started or a serious relationship with a high definition loupes and light, then Evident have everything you need that-win their new range of Exhemvision® loupes and lights. Custom-made to meet the highest standards of comfort, quality and performance, Evident now offers two NEW Exhemvision® loupes, enabling them to offer a loupes to suit everyone’s individual needs.

Whatever your requirements, simply choose from the NEW Essential cost-effective 2.5x loupes, the NEW powerful yet compact Kepler loupes available in full HD loupes needs in 3.5x, 4.6x, 5.7x, or the existing styliwht and lightweight HD loupes available in 3.2x to 3.5x magnification. Completing this range, Evident have further enhanced their product portfolio with two NEW Exhemvision® lights. Essential and XPD nano now join Focus and XP in providing light in exactly the right place and are compatible with the NEW Essential and existing Premium batteries. If you’re looking for a complete solution then Evident’s expert team can visit your practice to explain the available options, offer professional advice to ensure a beautiful, long-lasting investment.

Find your loupe match… visit the new and improved website www.exhemvision.co.uk or call 0800 322 1111.

Facebook Evident

Twitter: @evidentdental

Dentaltribune.com

For further information please call michelle@ab-communications.com, 07920 178179.

Impressive Impressions from Plandent

Plandent also offer their “Hotchouse brand” Orbis Alginate available in both standard and brightly-coloured versions. Plandent are committed to providing you with the very highest level of service, their private and NHS customers, Sparkle Dental Laboratory is committed to quality and customer service. The Sparkle Dental Lab outstanding reputation in the sector is due to the dedication and experience of each and every product. All lab work takes place in Britain and every item is fully traceable, so you can be confident you have purchased a high quality product and you know where it has come from. Its success also lies in Sparkle Dental Lab’s attention to detail. The broad Orbis range also includes Addition Cured and Condensation Cured Silicon impression materials for crown and bridge work and a range of Denture Resins for correct recording of the natural occlusion and the impression of impression trays. All Orbis products are manufactured to the very highest standard and allow you to use the reinforced silicone in a many different ways to ensure the best reproduction. As a result of this process we offer a high percentage of success.

For further information please call 0800 138 6255 or email customerservice@sparkledentalabs.com or visit www.sparkledentalabs.com

NEW Loupes and Lights - Find Your Perfect Match

Where every aspect of UK dentistry. It is a complete on-line platform where dental professionals can access to a wealth of resources relevant to their needs in 3.5x, 4.6x, 5.7x, or the existing styliwht and lightweight HD loupes available in 3.2x to 3.5x magnification. Completing this range, Evident have further enhanced their product portfolio with two NEW Exhemvision® lights. Essential and XPD nano now join Focus and XP in providing light in exactly the right place and are compatible with the NEW Essential and existing Premium batteries. If you’re looking for a complete solution then Evident’s expert team can visit your practice to explain the available options, offer professional advice to ensure a beautiful, long-lasting investment.

Find your loupe match… visit the new and improved website www.exhemvision.co.uk or call 0800 322 1111.

Facebook Evident

Twitter: @evidentdental

Dentaltribune.com

For further information please call michelle@ab-communications.com, 07920 178179.

Oral-B

Oral-B is an Oral Hygiene Promotions Program that provides retailers with marketing support and promotion materials that provide the united strength of numerous fluoride antimalamide properties and polyphosphate as a gentle cleaning agent to inhibit calculus and stains. Oral-B also manufactures a range of electric toothbrushes and refill heads. Their flagship model, the Oral-B Triumph with SmartGuide incorporates novel components enhancing technology using a unique remote display and comes with a broad range of escalating rotating refill heads. Oral-B also have the Tuimex power brush refill head which gives patients the opportunity to keep a manual feel to their toothbrush whilst still being able to take advantage of the full HD loupes needs in 3.5x, 4.6x, 5.7x, or the existing styliwht and lightweight HD loupes available in 3.2x to 3.5x magnification. Completing this range, Evident have further enhanced their product portfolio with two NEW Exhemvision® lights. Essential and XPD nano now join Focus and XP in providing light in exactly the right place and are compatible with the NEW Essential and existing Premium batteries. If you’re looking for a complete solution then Evident’s expert team can visit your practice to explain the available options, offer professional advice to ensure a beautiful, long-lasting investment.

Find your loupe match… visit the new and improved website www.exhemvision.co.uk or call 0800 322 1111.

Facebook Evident

Twitter: @evidentdental

Dentaltribune.com

For further information please call michelle@ab-communications.com, 07920 178179.

Impressive Impressions from Plandent

Plandent also offer their “Hotchouse brand” Orbis Alginate available in both standard and brightly-coloured versions. Plandent are committed to providing you with the very highest level of service, their private and NHS customers, Sparkle Dental Laboratory is committed to quality and customer service. The Sparkle Dental Lab outstanding reputation in the sector is due to the dedication and experience of each and every product. All lab work takes place in Britain and every item is fully traceable, so you can be confident you have purchased a high quality product and you know where it has come from. Its success also lies in Sparkle Dental Lab’s attention to detail. The broad Orbis range also includes Addition Cured and Condensation Cured Silicon impression materials for crown and bridge work and a range of Denture Resins for correct recording of the natural occlusion and the impression of impression trays. All Orbis products are manufactured to the very highest standard and allow you to use the reinforced silicone in a many different ways to ensure the best reproduction. As a result of this process we offer a high percentage of success.

For further information please call 0800 138 6255 or email customerservice@sparkledentalabs.com or visit www.sparkledentalabs.com

NEW Loupes and Lights - Find Your Perfect Match

Where every aspect of UK dentistry. It is a complete on-line platform where dental professionals can access to a wealth of resources relevant to their needs in 3.5x, 4.6x, 5.7x, or the existing styliwht and lightweight HD loupes available in 3.2x to 3.5x magnification. Completing this range, Evident have further enhanced their product portfolio with two NEW Exhemvision® lights. Essential and XPD nano now join Focus and XP in providing light in exactly the right place and are compatible with the NEW Essential and existing Premium batteries. If you’re looking for a complete solution then Evident’s expert team can visit your practice to explain the available options, offer professional advice to ensure a beautiful, long-lasting investment.

Find your loupe match… visit the new and improved website www.exhemvision.co.uk or call 0800 322 1111.

Facebook Evident

Twitter: @evidentdental

Dentaltribune.com

For further information please call michelle@ab-communications.com, 07920 178179.
Show Stoppers

Visitors to Takara Belmont’s stand at this year’s BDA Conference won’t have any need to navigate their way to the next phase of treatment until they have checked and authorised the work of the highly experienced implantologist Dr Zaki Kanaan.

Dr Kanaan will also recommend the type of restoration and the best treatment for your patients. We are created to endure the wear of a busy practice, to support all Tavom Cabinetry dealers and customers.

The latest in cutting-edge digital imaging technology, Clark Dental has a product to meet your every need. Among the many market-leading systems available in the Sirona ORTHOPHOS XG, which is available in either 3D or 3D Ready modes, making it the smart choice for the forward-thinking practice. Both the XG2 and XG Ready feature Sirona’s advanced digital imaging technology, and include a wide range of options to allow you to meet the challenges of any diagnostic situation. Users will particularly appreciate the intuitive user interface via the easyGraph controls, as well as the unit’s useful automatic patient positioning system for faster and smoother imaging procedures. Whether you’re keen to invest in 3D technology now, or will be looking to invest in the future, the ORTHOPHOS XG is the perfect solution, and provides superb high-quality digital images with minimal radiation dose for the best clinical outcomes. To learn more about 3D digital imaging solutions, and how the ORTHOPHOS XG is the smart choice for your practice, contact the Clark Dental team today. For more information call Clark Dental on 020 7255 2559, or visit

www.clarkdental.co.uk

For Patients Who Want It All

Re-Defining The London Smile Clinic

When it comes to dental treatment, patients are more knowledgeable and demanding than ever before. Refer to the London Smile Clinic and give them access to a wider range of treatment options and state-of-the-art facilities for niche areas of dentistry. The award-winning clinic is renowned for its excellence in cosmetic and implant work, with an impressive team that includes specialist orthodontists Dr Preethi Bhalgaj and highly experienced embryologist Dr Zak Zafar.

Allow the London Smile Clinic to guide you every step of the way of the referral process. We maintain constant communication with you from the treatment planning stage until the referred treatment is successfully completed to the highest clinical standard. You remain in control at all times and we won’t move on to the next phase of treatment until you have checked and authorised our work. We work as an extension of your practice, providing you with models to send to your own clients, as well as ‘before’ and ‘after’ photographs for every case. Refer to the London Smile Clinic and we guarantee patient satisfaction for the entire duration of the referred treatment.

For more information, please contact 020 7255 2559 or visit www.londonsmileclinic.co.uk. Refer - your patients will be glad you did!

The Dental Directory – Excellence at an affordable price with Pink Line orthodontic products

From retractors to composites to hand instruments and phyn, you can trust The Dental Directory. As one of the UK’s largest full service dental dealers, The Dental Directory is the place to look for fantastic deals on more than 27,000 products.

The Dental Directory’s Inside Ortho promotional flyer features dozens of great products at fantastic prices. The flyer includes many products from Pink Line, a range of high quality orthodontic products available at affordable prices. If you need molar bands to achieve results, The Directory’s entire range of orthodontic products can also be found in the Orthodontic Product Guide which is available for free.

With all products eligible for next day delivery with no minimum order requirement, make sure you get a copy of The Dental Directory’s new orthodontic product guide - A practical guide to the best orthodontic products on the market!

For more information, contact The Dental Directory on 0300 555 150, or visit www.dentaldirectory.co.uk

The Waterpik® Water Flosser: “considerable improvement in plaque removal”

Miss Julie Toll RDH is a Dental Hygienist based at The High Street Dental Practice in East Grinstead, West Sussex. She has been recommending the Waterpik® Water Flosser to patients for over six months. “I like the Waterpik® Water Flosser,” she says, “I recommend it to my patients who don’t wear flosses, or use toothpicks, and to patients who need considerable improvement in their plaque control.

One particular patient of mine presented with 6.7mm pockets posteriorly, continuous food traps, subgingival plaque and very inflamed gums. “Since using the Water Flosser his inflammation has been reduced and pockets reduced by 1.2mm and less plaque and fewer bleeders beneath his teeth.” The Waterpik® Water Flosser helps to remove bacteria deep below the gum line, where brushing and string flossing cannot reach. With four different tips that all rotate 360 degrees, all areas of the mouth can be reached for a complete clean. For more information on Waterpik® Water Flossers please speak to your wholesaler or visit www.waterpik.co.uk. Waterpik® products are widely available in Boots stores and selected Loyds Pharmacies.

EndoCare – excellent Endodontic referrals, guaranteed!

EndoCare we currently work closely with our referring dentists, providing excellent continuity of care and the best treatment for your patients. We guarantee that we will communicate with you promptly as an essential priority. We will be happy to take all your cases and will be happy to discuss any concerns.

To learn more about how Endodontic referrals can benefit your practice, contact EndoCare today. We pride ourselves on forming close working relationships with all our referring practitioners, and aim to become an integral part of your practice team.

For further information please call EndoCare on 020 8733 146, or visit www.endocare.co.uk

Complete Care Made Easy

Visit Waterfalk International, Inc. at the BDA Conference

Delegates at the 2013 BDA Conference and Exhibitions are encouraged to see for themselves the brand new Waterpik® Complete Care system. A new level in Water Therapy technology, Complete Care is the easiest, quickest and most convenient way for patients to achieve a whole mouth clean. Combining features of the Waterpik® Professional Plus Sonic Toothbrush in one compact unit, Complete Care is ideal for those suffering from oral health problems and is suitable for the majority of patients - even those with orthodontic appliances and braces. Penned for those who already proven superiority, the Waterpik® Water Flosser removes up to 99.9% of plaque biofilm from treated areas in just three seconds. It can also remove plaque from the subgingival and interproximal areas that cannot be reached by a toothbrush. Meanwhile the SonicCare® Professional Plus has up to 25% faster bristle speed and 2% better plaque removal than other sonic toothbrushes on the market.

Come to the Waterpik® stand and discover the clinical research behind the innovation. The team are on hand for the entire three-day event at ExCo London from 25th April 2013. For more information on Waterpik® Water Flossers speak to your wholesaler or visit www.waterpik.co.uk. Waterpik® products are widely available in Boots stores and selected Loyds Pharmacies.

The Dental CPD Pro – “absolutely fantastic!”

Dental CPD Pro is an innovative new app that you’ll lose your mind and your time on the move! Dr Bruce Duckworth says: “As somebody whose phone is never far from their pocket or hand, the Dental CPD Pro app is absolutely fantastic. I find with my busy schedule I can’t always find the time or pressure on site to make sure our CPD is up-to-date. It’s a great app which has given me so much and saving nearly where you are. All the information is right there with it being linked in directly to HDC Edentury just so simple and so easy to use.”

“The app is also a great way of keeping things together all in one place. Guaranteed when you try and store all these bits of paper at home you’re not going to find them where you need them! However, I’ve found this app to be a must have without doubt and will recommend it to all my colleagues – in fact I’ve already recommended it to everyone in my practice!”

For more information on the Dental CPDPro app, visit: dental.dqp.org.uk

The Waterpik® Water Flosser: "considerable improvement in plaque removal"