**Plan for Digital Impressions with Plandent**

Be impressed with the revolutionary solution in digital imprint taking – 3Shape TRIO® from Plandent. No more missing or mess with conventional impression materials and significantly fewer re-takes.

3Shape TRIO® is a no-spray solution - spraying is technique demanding, can ruin scan accuracy, is uncomfortable for patients and prolongs chair time. Therefore re-spray is the best option. 3Shape’s technology captures more than 3,000 2D images per second - 100 times faster than conventional video cameras. There’s no need to hold the scanner at a specific distance or for quite, you can rest the scanner on the teeth for support as you scan all which provide ease of use.

View the digital impression being built during scanning and impress your patients whilst making your oral health lifesaving.

For further information please call 0800 056 222 for further information.

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**NEW Loupes and Lights… Find Your Perfect Match**

Whether you’re looking for a cost-effective loupe to get started or a serious relationship with a high definition loupe and light, then Evident have everything you need to suit your needs. Custom-made to meet the highest standards of comfort, quality and performance, Evident now offers two NEW Evident® loupes, enabling them to offer a loup to suit every patient’s individual needs. Whatever your requirements, simply choose from the NEW Essential cost-effective 2.5x loupe, the NEW powerful yet compact Kepler loupe available in full size and mini magnification needs in 3.5x, 4.5x, 5x, or the existing stylish and lightweight HD loupe available in 2.5x to 3.5x magnification. Completing the range of loupes available, Evident have further enhanced their product portfolio with two NEW Evident® lights. Essential and XD nano now join Focus and XD in providing light in exactly the right place and are compatible with the NEW Essential and existing Premium batteries. If it’s Evident® you’re looking for then Evident’s expert team can visit your practice to explain the available options, offer professional advice to ensure a beautiful, long-lasting and cost-effective working relationship with your loupes and light.

Find your loupe match… visit the new and improved website www.examinvision.co.uk or Freephone 0300 321 111.

**Digital imaging and software solutions from Carestream Dental**

You’ll wonder how you were ever managed without them! More information on Carestream Dental can be found at www.carestreamdental.co.uk. For further information please call 0800 138 8255 or email customerservice@sparkledentalstubs.co.uk or visit www.sparkledentalstubs.co.uk

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**Plandent**

Plandent are committed to providing you with the very highest level of service, and work with you and your team to find appropriate solutions.

For more information about Denplan, please go to www.denplan.co.uk or call 0800 056 222.

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**New Exciting Products from GC**

**UK at BDA 2013**

GC are at the forefront of research and development and regularly release new products to benefit you the latest addition to the GC range is Pro-Form Dental Protector. This fibre-reinforced composite design also acts as a gentle cleaning agent to inhibit calculus and stains. Oral-B also launched a new product, Pro-Oxi, which provides the united strength of stannous fluoride’s antimicrobial properties and polyphosphate which provide the united strength of stannous fluoride’s antimicrobial properties and polyphosphate which provide the united strength of stannous fluoride’s antimicrobial properties and polyphosphate which provides revolutionary solution in oral health.

Visit Stand D30

Please visit stall F02 at the BDA Exhibition for a hands-on experience or for further information please contact GC UK on 01908 218 919.
Show Stoppers
Visitors to Takara Belmont’s stand at this year’s BDA Conference won’t need any assistance navigating their way to the new iCompass Treatment Centre, with a delivery unit that can move the chair to provide an easy and unstipulating welcome.

The unique centrally mounted control panel, combined with the tracked, tilting mechanism of the iCompass, means the tilting panel can be tilted easily from right to left, moved to the patient at 90 seconds, without the need for any additional manpower.

Also taking centre stage at the show will be the company’s new 980 Series LED operating light. As with their treatment centre concepts, these are both to be tested and provide excellent light output over their projected lifetime, which is a staggering 40,000 hours or around 25 years for the average user. The ten shank designs are available in 4000, 5600 and 7500K, creating a striking white light for natural illumination of the dental field. The 980 LED light and the iCompass offer flexibility at a great price. To see how each could assist your work in practice, visit Takara Belmont on stand J10 or call 020 7115 0333.

The latest in cutaneous digital imaging technology from Clark Dental
For those in cutaneous digital imaging technology, Clark Dental has a product to meet your every need.

Among the many market-leading systems available on the Sirona ORTHOSYS 9G, which is available in either 3D or 3D ready models, making it the smart choice for the forward-thinking practice team. Both the ORC and ORC Ready feature Sirona’s renowned digital imaging technology, and include a wide range of programs to allow you to meet the challenges of any diagnostic situation. Users will particularly appreciate the intuitive user interface via the Easygard controls, as well as the unit’s useful automatic patient positioning system for faster and smoother imaging procedures. Whether you’re keen to invest in 3D technology now, or will be looking to invest in the future, the ORTHOSYS 9G is the perfect solution, and provides superb high-quality digital images with minimal radiation dose for the best clinical outcomes. To learn more about 3D digital imaging solutions, and how the ORTHOSYS 9G’s smart choice for your practice, contact the Clark Dental team today. For more information call Clark Dental on (020 71) 733 146, email info@clarkdental.co.uk or visit www.clarkdental.co.uk.

For Patients Who Want It All:
Refer To The London Smile Clinic
When it comes to dental treatment, patients are more knowledgeable and demanding than ever before. Refer to the London Smile Clinic and give them access to a wider range of treatment options and state-of-the-art facilities for niche areas of dentistry. The award-winning clinic is renowned for its excellence in reconstructive and implant work, with an impressive team that includes specialist orthodontist Dr Preet Bhogal and highly experienced endodontist Dr Zak Zaidi.

The London Smile Clinic is one of the UK’s largest full service dental clinics. The Dental Directory is the place to look for fantastic deals on more than 27,000 dental products.

EndoCare – excellent Endodontic referrals, guaranteed!
EndoCare we close working with our referring dentists, providing excellent continuity of care and the best treatment for your patients. We guarantee that we will communicate with you in a professional, supportive and flexible manner, so you can focus on what matters most and deliver the highest standard of care.

To learn more about how Endodontic referrals can benefit your practice, contact EndoCare today. We pride ourselves on forming close working relationships with all our referring practices, and aim to become an integral part of your practice team.

For further information please call EndoCare on 020 7224 5999 or visit www.endo-care.co.uk.

For more information, contact The Dental Directory on 0300 555 180, or visit www.dentaldirectory.co.uk.

The Dental Directory – Excellence at an affordable price with Pink Line orthodontic products
From retainers to composites to hand instruments and more, you can trust The Dental Directory. As one of the UK’s largest full service dental dealers, The Dental Directory is the place to look for fantastic deals on more than 27,000 dental products.

The Dental Directory’s Insider Ortho promotional flyer features dozens of great products. The flyer includes many products from Pink Line, a range of high quality orthodontic products available at affordable prices. The Pink Line range includes products you need from molar bands to brackets and bracket systems. The Dental Directory’s entire range of orthodontic products can also be found in the Orthodontic Product Guide which is available for free.

For more information, contact The Dental Directory on 0300 555 180, or visit www.dentaldirectory.co.uk.

Keep your practice busy with Zesty!
Zesty is a new online booking service that allows practices to increase their NPIs and Private patient enquiries by making it easy to set up and maintain in addition to being highly cost effective. Over one million people search for dental appointments every month online in London alone. Zesty will help direct these highly qualified patient enquiries to your practice and website. By joining Zesty you will be able to receive last minute cancellations and any new appointments will be filled with new patients the same day! Zesty will verify that all appointments booked online have met your set criteria; and will also send a patient a SMS reminder before their appointment to ensure that your practice stays busy.

Dr. Harvey Garg, Clinical Director at Smile2 Ltd says “Having used online booking systems for almost three years, Smile2 Ltd are excited to be working with Zesty to make booking appointments online ever easier for our new and existing patients!”

Simply email hello@zesty.co.uk or visit www.zesty.co.uk or call 07755 967713 for more details.

Unico® DE from Unico® Dent – A reliable and flawless composite
As one of the UK’s largest full service dental dealers The Dental Directory has made a name for itself by providing its customers with innovative products at low prices.

The Dental Directory’s own brand for a range of reliable and affordable products, that offer a good alternative to branded items.

Unico® DE is a dual-curing, highly radiopaque, fluoride-containing composite for all your needs. It has excellent mechanical properties to ensure restorations. Unico® DE comes in a twin-barrel autamine syringe and is available in a variety of convenient sizes. It can be used for all ceramic restorations or composite repairs that have a high transparancy. The Dental Directory from sundries to surgery equipment. Whatever your requirement... Trust The Dental Directory!

For more information regarding products within the Unico® range please contact The Dental Directory on 0300 555 180 or visit www.dental directory.co.uk.

The Waterpik® Water Flosser: “considerable improvement in plaque control”
Miss Julie Toll RDN is a Dental Hygienist based at The High Street Dental Practice in East Grinstead, West Sussex. She has been recommending the Waterpik® Water Flosser to patients for over six months.

“I like the Waterpik® Water Flosser”, she says. “I recommend it to my patients who don’t or very few floss, or who have a difficult time, and for patients who need considerable improvement in their plaque control.

“ One particular patient of mine presented with 6.7mm pockets posteriorly, continuous food impaction, subgingival plaque and very inflamed gingivae.

“Since using the Water Flosser his inflammation has been reduced and pockets reduced by 1.2mm and less plaque and subgingival bleeds both of which the Waterpik® Water Flosser helps to remove bacteria deep below the gum line, where brushing and string flossing cannot reach. With these differences that all rotate 360 degrees, all areas of the mouth can be reached for a complete clean. For more information on Waterpik® Water Flossers speak to your wholesaler or visit www.waterpik.co.uk Waterpik® products are widely available in Boots stores and selected Lloyds Pharmacies.

Look no further than Taxon UK for Cabinetry
Having offered effective dental and medical solutions for more than 35 years, Taxon is internationally recognised for the quality of its cabinetry and customer service. Taxon UK, based in the North East, are centrally located to support all Taxon Cabinetry dealers throughout the country. All Taxon products are manufactured to the highest standards, with years of practical experience and extensive knowledge of the industry from start to finish.

Taxon UK’s low cost, high quality cabinetry is suitable for any practice size and has a high customer satisfaction rate. The new Taxon UK website contains a link to the full product catalogue, which displays all cabinets and workings, clearly showing all optional features. Testimonials are also available on the new web site, along with images of the range of products on offer and a video gallery showcasing simplicity of use.

For practice designs that unite technical function with aesthetic refinement, look no further than Taxon UK for all your practice design needs.

To see how Taxon UK can transform your practice, please visit the brand new website www.taxonuk.com