Plan for Digital Impressions with Plandent

Be impressed with the revolutionary solution in digital impression taking – 3Shape TRIO® from Plandent. No more missing or miss with conventional impression materials and significantly fewer retakes. 3Shape TRIO® is a no-spray solution - spraying is technique demanding, can ruin scan accuracy, is uncomfortable for patients and prolongs chair time. With this co-spray it is the best option. 3Shape’s technology captures more than 3,000 2D images per second - 100 times faster than conventional video cameras. There is no need to hold the scanner at a specific distance or for a fixed-angle. You can rest the scanner on the teeth for support so you scan all which provide ease of use.

For further information please call 0500 500 322 for further information.

Free Trial Plandent on 0500 500 322 for further information.

NEW Loupes and Lights - Find Your Perfect Match

Whether you’re looking for a cost-effective loupe to get started or a serious relationship with a high definition loupe and light, then Plandent have you covered. We don’t have every single you need to know everything your range and everything about the top end of the market. Our lowest entry level has everything you need to know everything about the range and everything about the top end. Our lowest entry level has everything you need to know about the range and everything about the top end. Our lowest entry level has everything you need to know about the range and everything about the top end.

New products from GC

GC are at the forefront of research and development and regularly introduce new products to benefit you. The latest addition to the GC range is the £100 Reviewer: Posterior. This fibre-reinforced composite material is used as denture replacement, in conjunction with a conventional composite such as Q201 Posterior used as onlay replacement, GC’s new product will keep a perfect substructure to reinforce any composite restoration in large cavity sizes. Fibres will prevent and stop crack propagation through the matrix, which is essential to be the main cause of composite failures. Thanks to its unique properties, GC’s Reviewer opens new possibilities for dentists to offer new composite restorations. Advantages in glass technology have added innovative mixed GC Pulp GP EXTRA, a high strength glass ionomer cement with a new generation of glass. This resin composite is used in a range of restorative procedures that harden quickly that stays stable over time. The result is natural aesthetics never before achievable with conventional glass ionomers.

Please visit stand F02 at the BDA Exhibition for a hands-on experience or for further information please contact GC UK on 01188 218 999.

Oral-B

Oral-B is the Oral-B Pro-Expert toothpaste tube in the synergy of the combination of the two main ingredients which provide the united strength of mannous fluorides antimicrobial properties and polyphosphate as a gentle cleaning agent to inhibit calculus and stains. Oral-B also manufactures a range of electric toothbrushes and refill heads. Their flagship model, the Oral-B Triumph with SmartGuide incorporates novel compliance-enhancing technology using a unique remote display and comes with a broad range of escalating rotating 288 head. Oral-B also has the 3D-3D power brush refill head which gives patients the opportunity to keep a manual feeling whilst taking advantage of the powerful 3D-3D brushes. Dental professionals are also encouraged to visit Oral-B’s website, Dentacline.com, designed to provide intuitive, easy access to a wealth of resources relevant to every aspect of UK dentistry. It is a complete online platform where dental professionals can find the resources they need.

For further information please call michelle@ab-communications.com, 07920 178179.

New Endoscopy products from IX GP

IX GP's New Endoscopy products from IX GP are the last word in high-quality and innovation. Their EndoBasic is a high-quality, low-priced, high-performance model, the IX SmartScope. IX’s range of endoscopy products includes a full range of image quality and speed. IX GP's new Endoscopy products from IX GP are the last word in high-quality and innovation. Their EndoBasic is a high-quality, low-priced, high-performance model, the IX SmartScope. IX’s range of endoscopy products includes a full range of image quality and speed.

Incision prevention and control is the single most important task that all dental teams are involved in and is important to emphasise and prevent, but there is now a wide range of products available to help control the problem. The mouth and saliva are ideal places for bugs. They have a warm moist environment, making it easy for the bugs to be passed to the dentist. Incision prevention and control is the single most important task that all dental teams are involved in and is important to emphasise and prevent, but there is now a wide range of products available to help control the problem. The mouth and saliva are ideal places for bugs. They have a warm moist environment, making it easy for the bugs to be passed to the dentist.

Penny sale

Stop by Dr. K. Prasad’s stand for only £15.75 before the end of April and get a second Dr. K. Prasad’s stand for only £15.75 before the end of April and get a second Dr. K. Prasad’s stand for only £15.75 before the end of April and get a second Dr. K. Prasad’s stand for only £15.75 before the end of April and get a second.

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For further information on special offers or to place orders contact Helen on 01790 770018.

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Show Stoppers

Visitors to Talcaher Belmont’s stand at this year’s VDA Conference won’t have any trouble navigating their way into the new Talcaher Smile Treatment Centre with a delivery unit that can move right behind the front desk and provide a beautiful look out over your projected beliefs, which is staggering 40,000 hours or 25 years for the average user. The ten shattering seconds can be made even more interesting by using a unique colour immediately making it ideal for colour matching as well as reducing eye fatigue. As individual requirements and preferences vary the light can be adjusted between 4,000 and 32,000 LUX. The LED Light and the LumiCompressor Office offer flexibility at a great price. To see how this could assist your work in practice visit Talcaher Belmont on stand J40 or call 020 7115 0333.

For Patients Who Want It All: Refer to The London Smile Clinic

For patients who don’t or won’t floss, or who struggle with the technique, and for those who want to improve their oral healthcare, The Waterpik® Water Flosser removes up to 99.9% of plaque biofilm from treated areas in just three seconds. It can also remove plaque from the subgingival and interproximal areas that cannot be reached by a toothbrush. Meanwhile the Waterpik® Professional Plus has Up to 25% faster blade speed and 25% better plaque removal than other sonic toothbrushes on the market. Come to the Waterpik® stand and discover the clinical research behind the innovation. The team are on hand for the entire three-day event at DCL4 London from Waterpik® on 21st April 2013. For more information call Clark Dental on 01268 733 146, email info@clarkdental.co.uk or visit EndoCare.co.uk. The additional cost of the Waterpik® products are widely available in Boots stores and selected Lloyds Pharmacies.

The Dental Directory – Excellence at an affordable price with Pink Line orthodontic products

The Dental Directory's Inside Ortho promotional exhibition are invited to see for themselves the brand new Waterpik® Complete Care system. A new level in smart digital imaging technology, Complete Care is the easiest, quickest and most convenient way for patients to achieve a whole mouth clean. Combining a Waterpik® Water Flosser and Sensonic® Professional Plus Sonic Toothbrush in one compact unit, the Waterpik® Water Flosser is suitable for the majority of patients - even those with orthodontic appliances, braces, or retainers. For the already proven superiority, the Waterpik® Water Flosser removes up to 99.9% of plaque biofilm from treated areas in just three seconds. It can also remove plaque from the subgingival and interproximal areas that cannot be reached by a toothbrush. Meanwhile the Sensonic® Professional Plus has up to 25% faster blade speed and 25% better plaque removal than other sonic toothbrushes on the market.

The Waterpik® Water Flosser: “considerable improvement in plaque control”

Miss Julie Toll RDH is a Dental Hygienist at East Grinstead Dental Care in East Grinstead, West Sussex. She has been a dental hygienist for 30 years. She is a long standing Waterpik® Water Flosser user for patients with over six months of treatment. She has a special interest in periodontal disease and is also an experienced dental educator. She says: “I like the Waterpik® Water Flosser, “she says. “I recommend it to many of my existing patients who don’t or won’t floss, or who struggle with the technique, and for patients who need considerable improvement in their plaque control.”

“One particular patient of mine presented with 6.0mm pockets posteriorly, continuous food traps, subgingival plaque and very inflamed gums. "Since using the Water Flosser his inflammation has been reduced and pockets reduced by 1.2mm and less plaque and bleeding beneath his teeth.” The Waterpik® Water Flosser helps to remove bacteria deep below the gum line, where brushing and string flossing cannot reach. With four different tips that all rotate 360 degrees, all areas of the mouth can be reached for a complete clean. For more information on Waterpik® Water Flossers please speak to your wholesaler or visit www.waterpik.co.uk. Waterpik® products are widely available in Boots stores and selected Lloyds Pharmacies.

The Dental Directory – Exellence at an affordable price with Pink Line orthodontic products

From retractor to composites to hand instruments and chair, you can call The Dental Directory. As one of the UK’s largest full service dental dealer, The Dental Directory is the place to look for fantastic deals on more than 20,000 dental products.

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For more information on the Dental Directory website, visit www.dentaldirectory.co.uk. or visit www.EndoCare.co.uk For further information please call EndoCare on 020 7224 5999. With all products eligable for free next day delivery with no minimum order requirement and no extra charges, you can trust The Dental Directory for all your orthodontic products. The Dental Directory is The Dental Directory’s own brand for a range of reliable and affordable products, that offer a good alternative to branded items. UnoDent is The Dental Directory’s own brand for a range of reliable and affordable products, that offer a good alternative to branded items.

Keep your practice busy with Zestly!

In April, Zestly launched a new online booking service that allows practices to increase their NHS and Private patient appointments. Zestly is simple to use and maintain in addition to being highly cost effective. Over one million people search for dental appointments every month online in London alone. Zestly will help direct these highly qualified patients enquire to your practice and website.

By joining Zestly you will be able to monetize last minute cancellations and any free appointments will be filled with new patients the same day! Zestly will verify that all appointments booked are confirmed by the patient and will also send a patient a SMS reminder before the appointment to ensure that your practice is not left empty.

Dr Harvey Sage, Clinical Director at Smilipac Ltd says “Having used online booking systems for almost three years, Smilipac are excited to be working with Zestly to make booking appointments online even easier for our new and existing patients.”

Simply email hello@zestly.co.uk or visit www.zestly.co.uk or call 07751 967713 for more details.